

Bernadette Hofer-Bonfim / Magdalena Zehetgruber /
Elisabeth Peters / Johannes Schnitzer (eds.)

Diversity and Inclusion across languages

Insights into communicative challenges
from theory and practice

Table of contents

Introduction	7
---------------------------	----------

MARTIN STEGU

Diversity / diversities in business: Possible (or necessary?) contributions of Applied Linguistics	11
---	-----------

ALICE LEAL

Meaningful diversity in the European Union: Multilingualism and the pull of English as a “lingua franca”	31
---	-----------

MAGDALENA ZEHETGRUBER

Why and how to include linguistic diversity in business: Insights from an analysis of job advertisements in Austria and France	47
---	-----------

GUILLEM MARTÍ MASANA / MARÍA ISABEL MARTÍNEZ SOSA

Dominican immigration in the United States: Relevance of the English language	67
--	-----------

BERNADETTE HOFER-BONFIM / ZLATOSLAVA SAVYCH /

JOHANNES SCHNITZER

Comparing Diversity & Inclusion (D&I) disclosures across nine countries	83
--	-----------

DONATELLA MALAVASI

(Re-)framing diversity in discourse: Impact of recent social movements on corporate communication	109
--	------------

JESSICA JANE NOCELLA	
Building inclusiveness and representing diversity in transportation companies	127
JUDITH TURNBULL	
The discursive construction of Diversity & Inclusion in corporate websites	149
DANIEL GREEN	
Discourses of discrimination in Austrian criminal law: The case of 'same-sex fornication'	169
ELENA DENISOVA-SCHMIDT	
Diversity & Inclusion in the European boardroom	189
 INSIGHTS FROM PRACTITIONERS INTO COMMUNICATIVE CHALLENGES OF MANAGING DIVERSITY & INCLUSION	
DORIS BECKER	
Comprehensibility as a precondition for inclusion	205
MONIKA HAIDER	
The goal: More inclusion in education & work for Deaf people	209
TÜLAY TUNCEL	
Multilingualism as an economic factor	213
Notes on authors	217