

CONTENTS

CHAPTER 1

Ethics discourse in business and the professions: an introduction	7
--	---

CHAPTER 2

A discourse-analysis of codes of ethics in the aerospace industry	23
---	----

CHAPTER 3

The Construction of Interpreters' Professional Identity and Role in Codes of Ethics	53
--	----

CHAPTER 4

The About Us Section on Corporate Websites: Ethos and Ethics	97
--	----

CHAPTER 5

(Rhetorically) filling the gap(s) between ethics, compliance, and CSR: Volkswagen's web-mediated corporate communication strategies in the wake of Dieselgate	123
---	-----

CHAPTER 6

Surrogacy Organisations: Ethics and Legitimacy	155
--	-----

CHAPTER 7

Final remarks	191
---------------------	-----