

Contents

NORBERT GUTENBERG / RICHARD FIORDO	
Introduction to Philosophical Problems in European Rhetoric.....	7
CHARLES MARSH	
Isocrates and the Rhetorical Creation of Europe: The Medium as Message	13
VIRGÍLIO AMARAL	
Rhetoric and Politics: Some Approaches on the Social Psychology and Sociology of Rhetorical Discourse Analysis – Presentation of a Case Study.....	27
GABRIJELA KISICEK	
Argumentum <i>ad hominem</i> – Good Argument or Fallacy? An Analysis of Croatian Parliamentary Debate	41
PANAGIOTES KONTONASIOS	
From <i>Democratia</i> (δημοκρατία) to <i>Res Publica</i> : Adaptation and Evolution of Classical Rhetoric.....	57
ERIK BENGTON	
The Concept of <i>Doxa</i> in the European Reinvention of Rhetoric.....	79
RICHARD FIORDO	
Richards’ Non-Aristotelian “New” Rhetoric: Grounds for a Microscopic Rhetoric and a Macroscopic Hermeneutic.....	89
BRANDON INABINET	
Stoic Influence in a Ciceronian Rhetorical Tradition: Kant, Arendt, and Perelman’s “Rule of Justice”	107
MARK LONGAKER	
Rhetorical Toleration: John Locke on Ethics and Fallacy Theory	121

KARI PALONEN	
The Parliamentary Model of Rhetorical Political Theory.....	157
SERENA TOMASI	
Do the “Critical Questions” Have only Dialectic Relevance?	
Some Remarks on the Rhetorical Value of CQs in Legal Argumentation.....	179
CAROLE LIPSYC	
Can Rhetoric Help in Creating a European Episteme for the Digital Age?	
The Example of Publication Processing and Analogical Semantics	199
NORBERT GUTENBERG / RICHARD FIORDO	
“One Speaks To Be Listened To”:	
Schleiermacher’s Philosophical View of Rhetoric and Orality	215